Rahul Shah

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**Education**

**Babson College** *Bachelor Of Science, School of Business* May 2018

Concentration in Finance Wellesley Hills, Massachusetts

**Experience**

**Wayfair - Boston, MA***Senior Product Associate – Catalog Data*  August 2019 – Present

*Product Associate*  July 2018 – August 2019

* Product lead for Enrichment scrum team. Build UI tools and service-based architectures to manage billions of product tags in a performant and accurate manner.
* Conduct user interviews, run data analyses and collaborate with stakeholders to set product goals and define roadmaps.
* Work with cross-functional teams to design data flows, define API contracts and ensure accuracy and speed of information.
* Led effort to identify and execute on low effort/high impact tactical improvements that have resulted in and 18% reduction in operational spend and an 81% increase in throughput resulting in a yearly cost reduction of about $150k.
* Identified and executed on opportunities to increase user engagement by 95%, reduce offshore costs by over 50% and increase revenue by an estimated $100k per month.
* Worked closely with engineering and design to plan and build two full UI overhauls with accompanying database redesigns and service-based workflows resulting in a 95%+ reduction in reported bugs.

**Babson College, Cutler Center of Finance – Wellesley, MA**

*Research Assistant*  September 2017 – May 2018

* Guided students in the set-up and use of Bloomberg terminals for research and class work.
* Worked with various financial platforms such Bloomberg and Capital IQ to find, model and report data.

**Oticon USA – Somerset, NJ**

*Asset Management Team* June 2017 – August 2017

* Organized, recorded, tracked and managed all IT assets.
* Designed and developed inventory management software from scratch with more features, greater security and faster speeds than existing legacy system.
* Helped save an average of 5 hours per day of manual work and reduced incidence of thefts/lost items by 90%.

**Leadership Positions and Activities**

**Alpha Kappa Psi Professional Business Fraternity** - *Executive Vice President, Founding Member* September 2015 – May 2018

* Managed several committees with a total of 25 members to planned and execute 15+ social, professional and philanthropic events a semester.
* Started and managed an Alpha Kappa Psi investment fund to teach members about investing.

**Pack Jacket -** *CEO* September 2015 – May 2016

* Elected to run a 14 member academically funded start-up business selling in-house designed apparel.
* Delegated tasks, set performance goals, presented weekly reports.
* Coordinated a 5-member supply chain to ensure timely and quality-controlled delivery of our product.

**Skills/Knowledge**

Non-Technical: Product Management, Agile, Scrum, Leadership, Learning, UX Design, Problem Solving, Cross-functional collaboration

Technical: Visual Basic (Excel Macros), SQL, HTML/CSS/JavaScript, Tableau